Videometer 25 Years June 2024

**Introduction**

2024 marks a special year for Videometer – on June 25th, we celebrate our 25th anniversary. To mark and celebrate this milestone, the whole Videometer team travelled to Greece in April, where we visited our partners at the Agricultural University of Athens, met with Greek oil producers and enjoyed team building activities together, including some sightseeing.

We are extremely thankful for all of the people, customers, partners and stakeholders we have met along the way, who have made the Videometer experience what it is today, and we especially look forward to 25 and more years of collaborations worldwide!

**Interview Videometer 25 years**

To mark our 25 years, we asked some of our colleagues at Videometer about their experiences in the company in the years they have been working with us. We interviewed four of our teammates: CEO, Jens Michael Carstense, CTO, Karsten Hartelius, Project Manager, Niels Christian Krieger Lassen, and Software Developer, Oksana Bondarenko. They were asked to tell us what they enjoy the most about Videometer and how they see the future ahead of us.

See the whole video here:

LINK

**CODEX RUNICUS**

In 2021, PhD Candidate, Paola Peratello begun her research on the “Arnamagnæanske Samling”, also known as the Codex Runicus. The document is the oldest preserved Scanian law, and it’s conserved at Copenhagen University in the Department of Nordic Studies and Linguistics. Recently, she published a scientific paper about her studies and the use of the VideometerLab spectral imaging technology for her analysis.

In her publication, she explains how spectral imaging aided her in the exploration of the manuscript by enhancing parts of the document that were not completely visible to the naked human eye. Furthermore, the Videometer technology helped her map the different hands that developed the law.

You can read the article about Dr. Peratello’s paper here: LINK

**Three-Day Course at Videometer**

From May 6th to May 9th 2024, Videometer hosted a three-day masterclass at our premises with users from 5 different countries: Denmark, South Korea, Morocco, Nigeria and Iran. These professionals came from different genebanks and research institutions and delved into the use of the Classifier Design Tool and Blob Tool.

The masterclass was held by Videometer’s CEO, Karsten Hartelius and Machine Learning Engineer, Christian Thyssen, who introduced the users to the building of advanced classification models for their seeds and grains.

It is possible to purchase the course on our webstore, or alternatively a company-wide masterclass with the same focus:

(LINK)

**Competition**

For you to celebrate our 25th anniversary with us, we are setting up a give-away for a lucky company!

By participating in this give-away you get the chance to win a Videometer Software Stand Alone License and Two Webinars. All you need to do is insert your company credentials and let us know which webinars you would like to sign up for. You don’t have to be a current Videometer client to join.

We will announce the winner by July 1st 2024. Good luck!